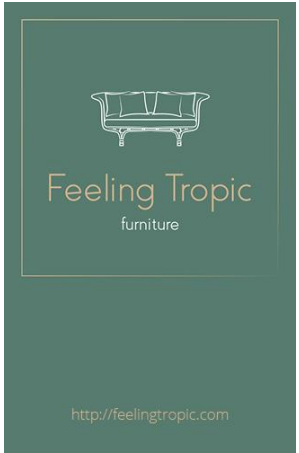


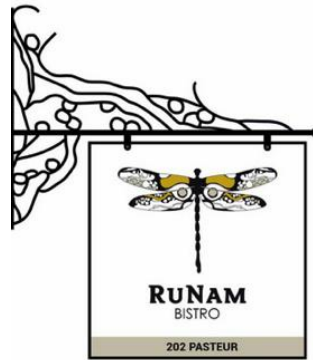
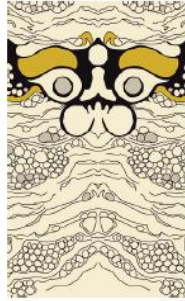
Retail, F&B, Hospitality Credentials



FEELING TROPIC
Furniture
HCMC - Vietnam

- Re branding
- Brand strategy & identity





BISTRO RUNAM

Restaurant
HCMC - Vietnam

- Brand identity
- Illustrations
- Packaging
- Menus
- Signage
- Uniforms



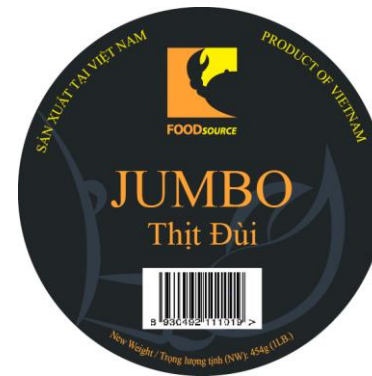


THEFOODSHOP.VN

Premium online food
HCMC - Vietnam

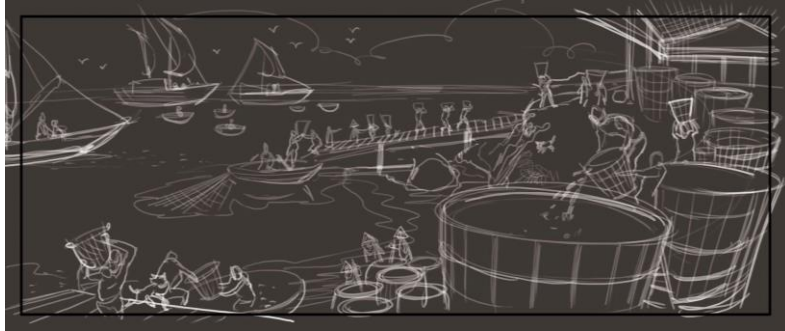
- Brand identity
- Ecommerce website

www.thefoodshop.vn



FOODSource
Premium good Importer
HCMC – Vietnam

- Labels and lids design



SALINDA RESORT

Hospitality

Phu Quoc - Vietnam

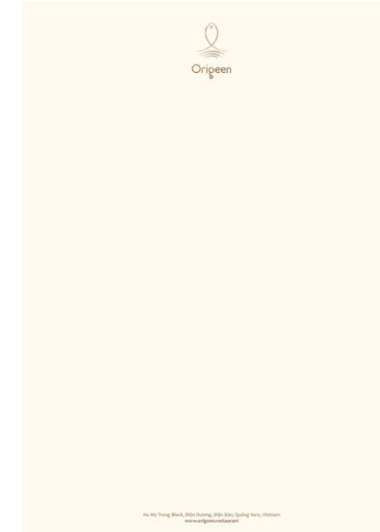
- Painting on a 9x3m wall
- Nuoc Mam fabrication
- By Saigon Artists : Sandrine Llouquet & Hoang Viet



COCOTTE French Bistro HCMC

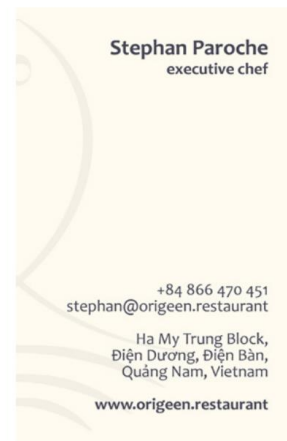
- Brand strategy & identity
- Collaterals
- Menus
- Flyers & banners

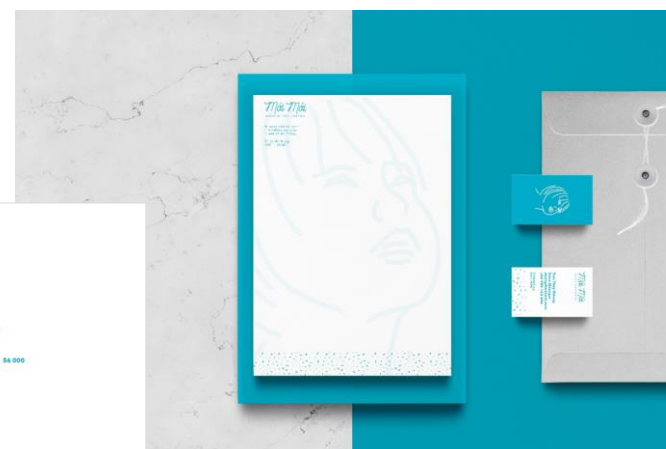




ORIGEEN
Restaurant (project)
Hoi An

- Naming
- Brand strategy & identity
- Stationary





MOI MOI Restaurant HCMC

- Brand concept
- Brand identity
- Website design
- Signage

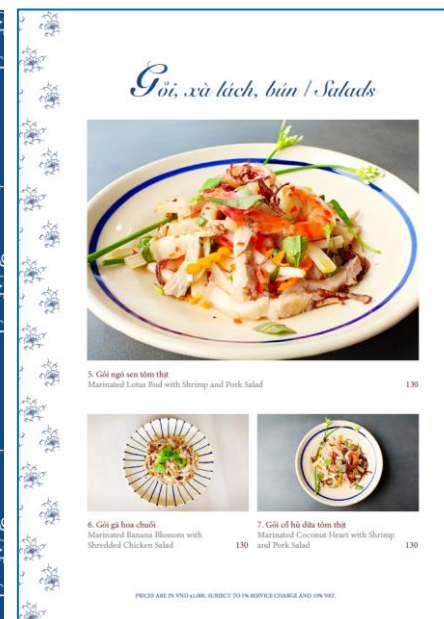


MOI MOI

Restaurant
HCMC

- Brand concept
- Brand identity
- Website design
- Signage





MAI AN Restaurant HCMC

- Brand identity
- Printing applications
- Menu



HUE

Restaurant
HCMC

- Brand strategy & identity
- Menus
- Collaterals



ANCIENT HUẾ
Garden Houses



M. John Tue Nguyen
founder

104/47 Kim Long St.
Kim Long Ward
Hue City, Vietnam

Tel: (+84) 054 3590 356 - 3590 902
Fax: (+84) 054 3590 357
Mob: (+84) 913 918 454

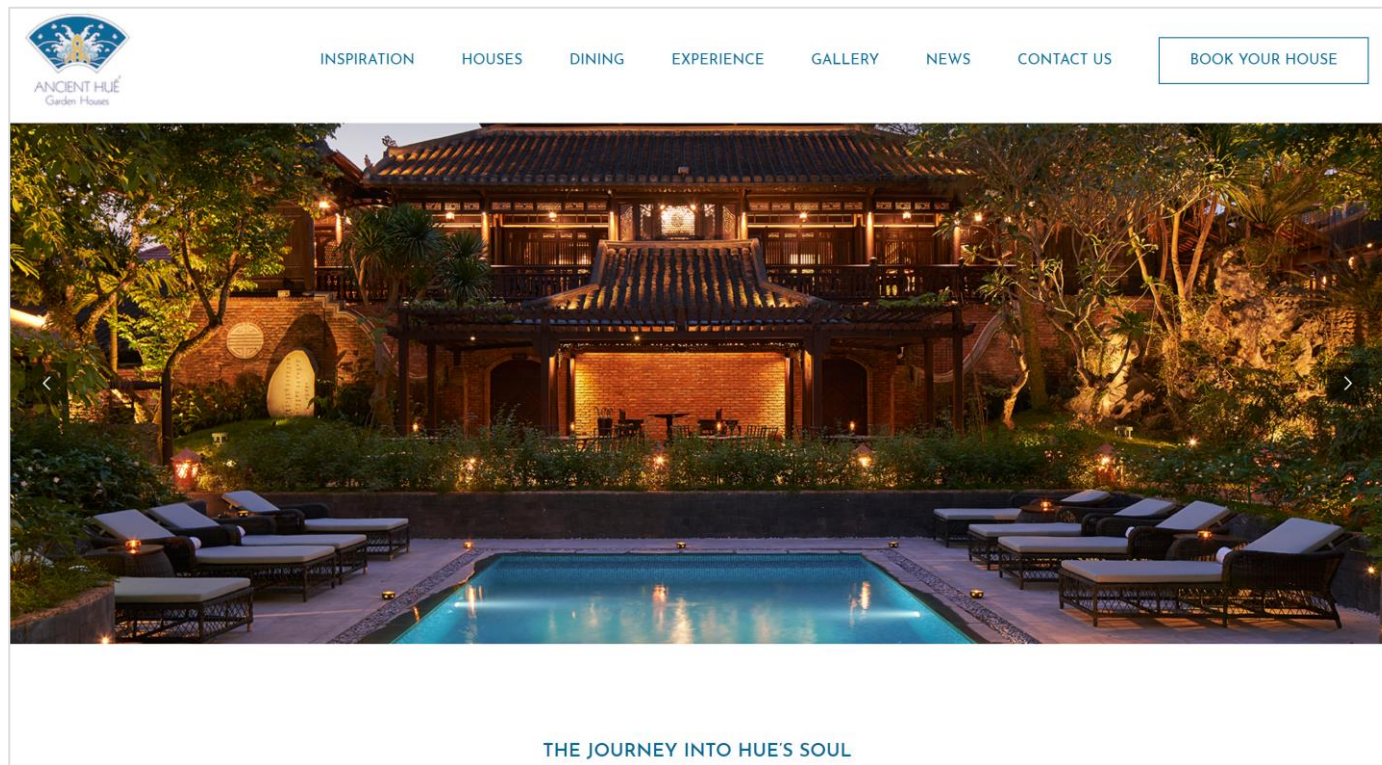
john@ancienthue.com.vn

www.ancienthuevilla.com

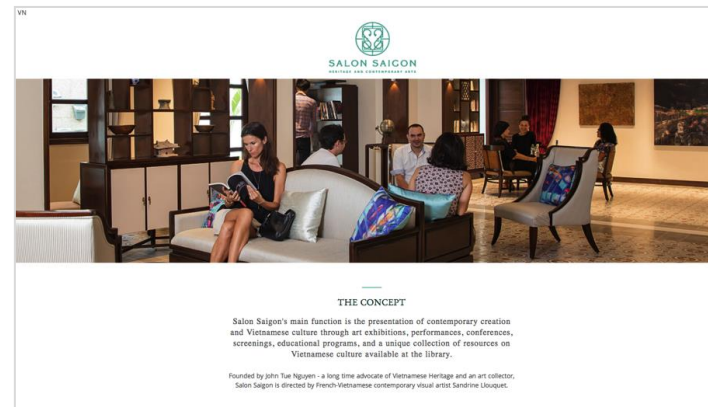
ANCIENT HUE GARDEN HOUSES

Resort
Hue, Vietnam

- Brand strategy & identity
- Stationary
- Website
- Photoshooting
- Restaurant, spa menus



<https://ancienthue.com.vn/>



SALON SAIGON

Cultural Venue & Lounge

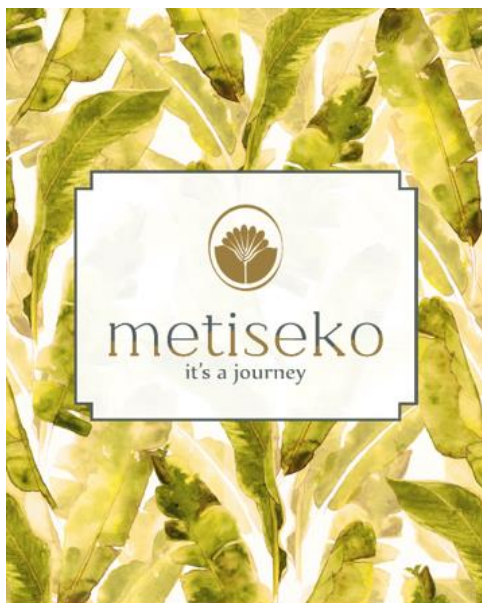
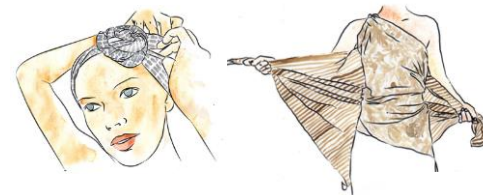
HCMC

- Brand identity : logo, pattern
- Stationary
- Brochure
- Drink menus
- Responsive Website





metiseko
it's a journey



METISEKO

Men & Women Fashion

HCMC - Vietnam

- Full Re-Branding
- Design all collaterals (price tags, shopping bags, silk paper, flyer, brochure, look book...)
- Design Enewsletter, Facebook header, Email signature
- External & internal signages
- Illustrations



METISEKO

Men & Women Fashion
HCMC - Vietnam

- Look book...
- Illustrations about 8 ways to tie a scarf
- Creation of a water color pattern & design elements to complement the general branding concept

zago



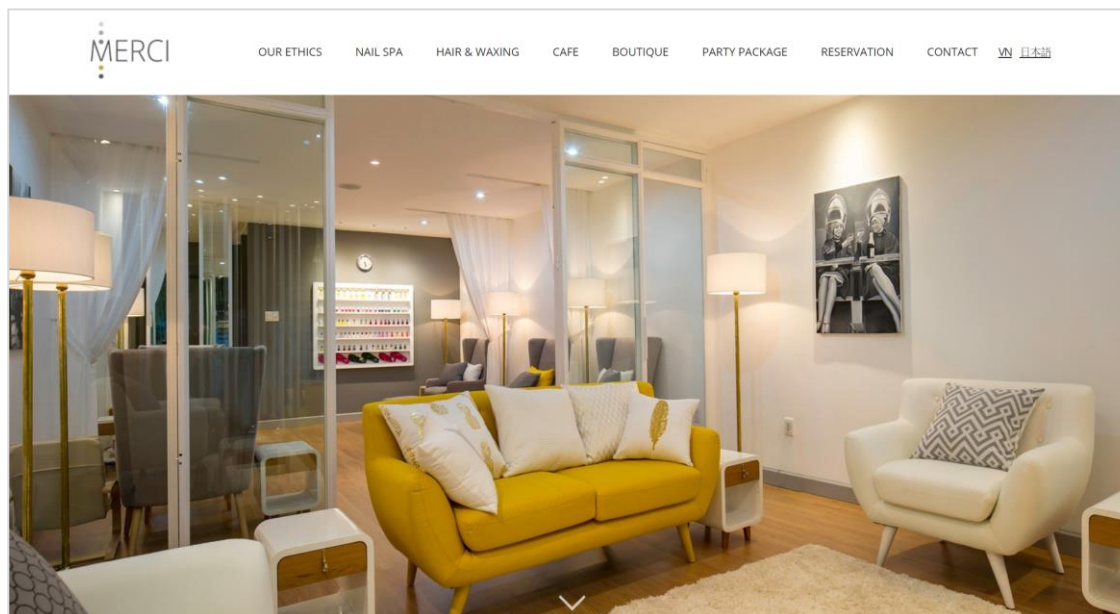
ZAGO Furniture - Retail HCMC

- Signage
- Pictos



MERCI
Nails Spa, beauty shop
HCMC - Vietnam

- Branding
- Design all collaterals, menus, loyalty set, gift voucher, bagging, product tags
- Website



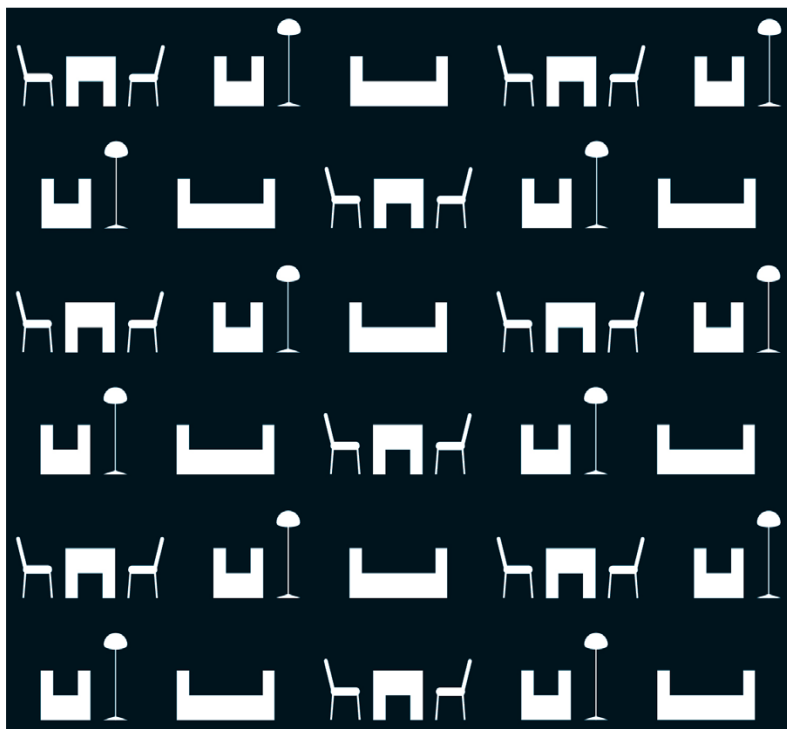
www.merci-space.com



NHA XINH

Retail – Furniture & Decoration
Vietnam

- Re-Branding
- Brand identity
- Collaterals
- Icons & Pictos



CASANHÀ

Retail - Furniture

HCMC - Vietnam

- Brand identity
- Pattern
- Picto



SMALL IS BEAUTIFUL

Multi Brand Luxury Shop

HCMC - Vietnam

- Concept store
- Brand identity
- Design of collaterals
- Events organization
- Videos

<https://www.facebook.com/105340152891434/videos/10150194976983565>



ASEAN REFERENCE

Furniture Distributor

HCMC - Vietnam

- Branding

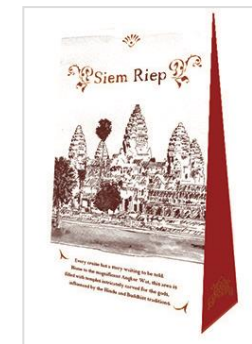
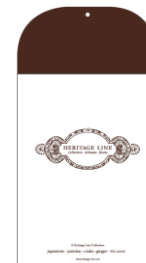


HERITAGE LINE

Cruise Company
HCMC - Vietnam



- Brand identity
- Menus
- Catalogues
- Brochure
- Carnets de voyages
- Amenities

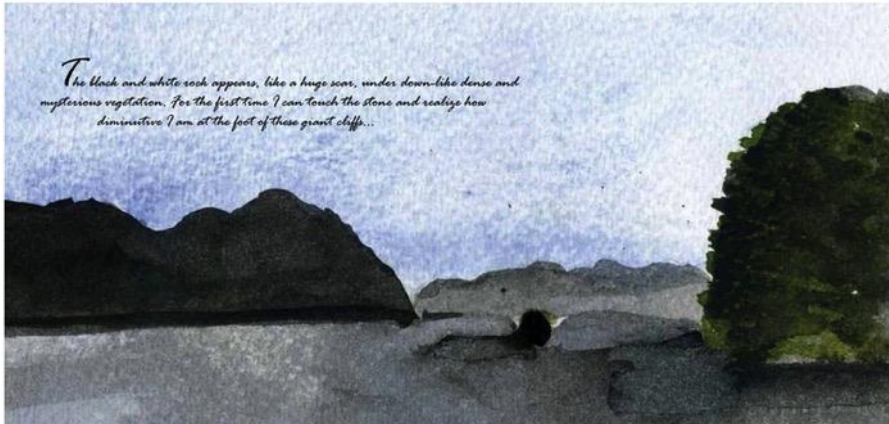




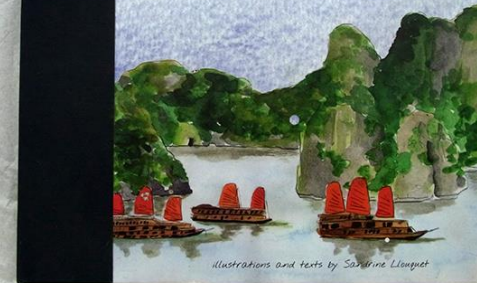
*It is dark in this cave.
A mysterious but not disturbing darkness - soothing.
In an absolute silence, my frail boat is slowly gliding
through the rocks. Over there, ahead, I can make
out the dazzling light... Green and blue halos...
and then blurred vegetal mounts overhanging
a blurred piece of sea ...
Again I can hear... the sound of drops spilling
from the stalactites and spreading onto the surface
of the water, the call of the bats and the slight
lapping of the waves...
The voice of the captain wakes me up.
We begin to go down towards Hanoi Noi Bai airport.
Through the window, I can see like a long amber red snake
gliding in a vivid green landscape; it is the famous Red
River, coming from China to end at the gates of Hanoi.
The Gates of Hanoi; that is where my voyage starts...*



*The black and white rock appears, like a huge scar, under down-like dense and
mysterious vegetation. For the first time I can touch the stone and realize how
diminutive I am at the foot of these giant cliffs...*



Carnet de Voyage A journey on the Violet



illustrations and texts by Sandrine Lhouget



HERITAGE LINE

Cruise Company
HCMC - Vietnam

- Design a 40 pages “Carnet de Voyage”
- Copywriting
- Printing
- Illustrations





Bassac
cruises on the
Mekong delta
Cruises sur le delta du Mékong

Welcome on board the Bassac

Bienvenue à bord du Bassac

When on board the Bassac, three activities await you: a welcome drink, a guided tour of the Mekong Delta, and a guided tour of the Mekong Delta. The guided tour of the Mekong Delta is a unique experience, with a guide who will show you the most beautiful spots of the delta, and who will also tell you the history of the region.

Accommodation, living spaces

Hébergement, espaces de vie

The Bassac is a boat with a lot of space, and a lot of comfort. The cabins are comfortable, and the living spaces are large and bright. The Bassac is a boat with a lot of space, and a lot of comfort. The cabins are comfortable, and the living spaces are large and bright.

Hospitality

Accueil à bord

The Bassac is a boat with a lot of space, and a lot of comfort. The cabins are comfortable, and the living spaces are large and bright. The Bassac is a boat with a lot of space, and a lot of comfort. The cabins are comfortable, and the living spaces are large and bright.

Discovery

Découverte

The Bassac is a boat with a lot of space, and a lot of comfort. The cabins are comfortable, and the living spaces are large and bright. The Bassac is a boat with a lot of space, and a lot of comfort. The cabins are comfortable, and the living spaces are large and bright.

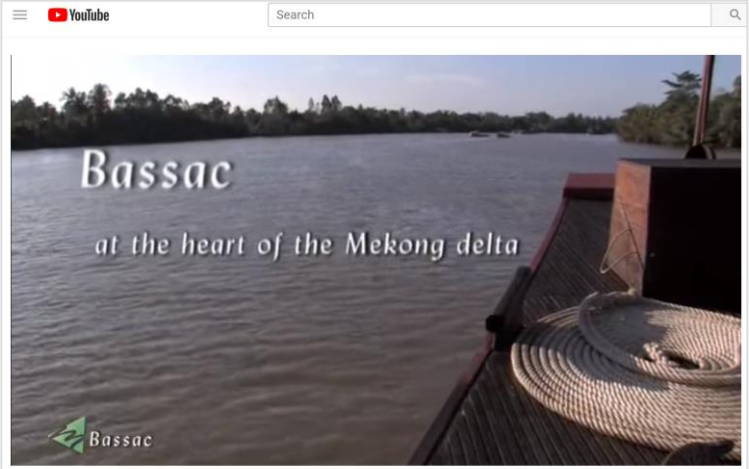
Journeys

Voyages

The Bassac is a boat with a lot of space, and a lot of comfort. The cabins are comfortable, and the living spaces are large and bright. The Bassac is a boat with a lot of space, and a lot of comfort. The cabins are comfortable, and the living spaces are large and bright.



- Brochure
- Photoshooting
- Video clip



Bassac
at the heart of the Mekong delta

Bassac - Cruise the Mekong delta

9,998 views

12 2 SHARE SAVE ...

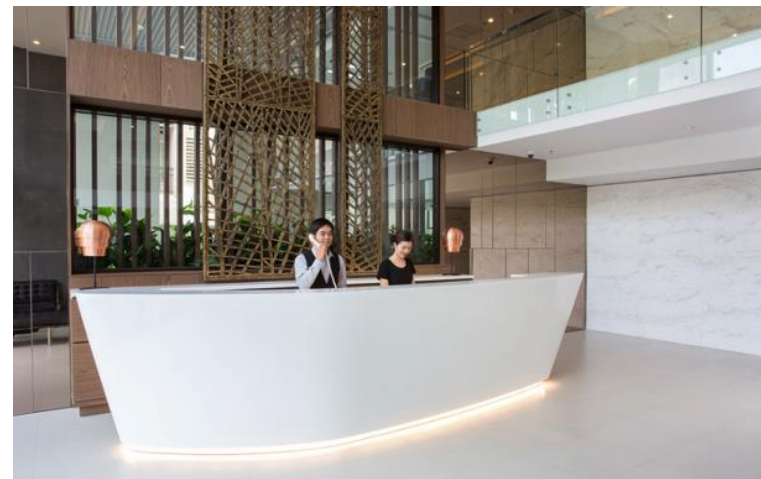
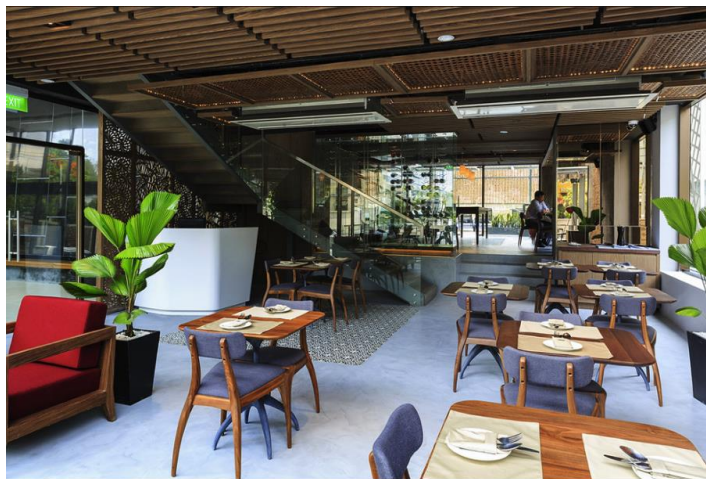
<https://www.youtube.com/watch?v=aNHnCFS9rF4>

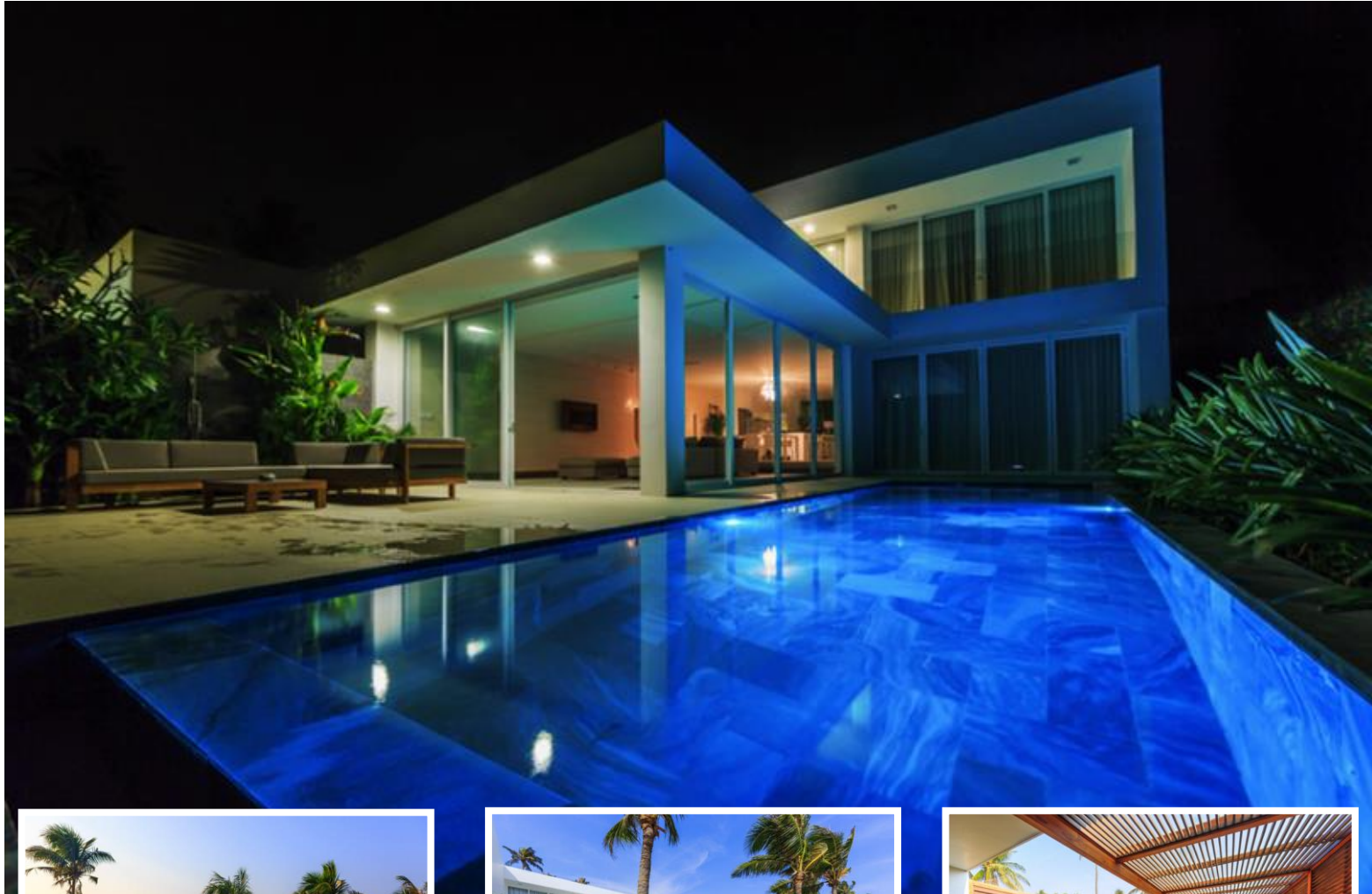


SILA URBAN LIVING

Residence Apartments
HCMC - Vietnam

- Photoshooting

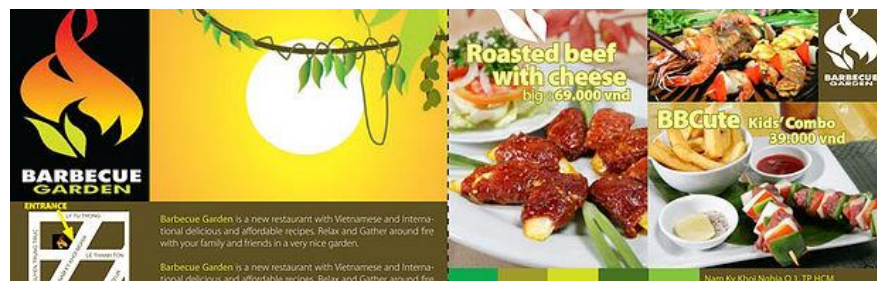




OCEANIQUE VILLAS

Hospitality
Mui Ne - Vietnam

- Photoshooting



BARBECUE GARDEN

Restaurant
HCMC - Vietnam

- Brand identity
- Menus
- Leaflets



digitalmekongTM
CREATIVE MARKETING NETWORK